



# Transform Your Azure Credits Into Real-World Innovation

Tekle Holographics — Powered by Microsoft Azure

Immersive visualisation. Seamless Azure deployment. Immediate ROI.

## The Challenge

Enterprises often leave part of their Azure commitment unspent, with unused value expiring at the end of fiscal periods.

Meanwhile, innovation teams struggle to secure new budgets for visualisation, simulation, and collaboration tools.

## The Opportunity

Instead of losing your Azure credits, transform them into technology that revolutionises how your teams see and understand data.

Deploy solutions that deliver measurable impact whilst maximising your existing investment.



## Leverage Your Existing Azure Spend to Bring Data to Life



### Deploy from Azure Marketplace

Immersive 3D visualisation systems available directly through Azure Marketplace



### Consume Your MACC Credits

All purchases count toward your Azure Consumption Commitment



### Accelerate Innovation

Enhance collaboration, speed up decisions, and gain real-time spatial insight



# What Tekle Holographics Does

We turn complex data into intuitive 3D experiences.



## Healthcare

Plan surgeries and view medical scans in 3D holograms for enhanced precision and patient outcomes



## Engineering

Review CAD models collaboratively across sites, reducing travel costs and accelerating design iterations



## Construction

Visualise BIM data in real-world scale to improve coordination and reduce costly errors



## Defence

Situational awareness through live holographic feeds for faster strategic decision-making

"If your team can see it — they can solve it faster."



# Tekle Holographics Portfolio

A complete suite of Azure-ready holographic solutions



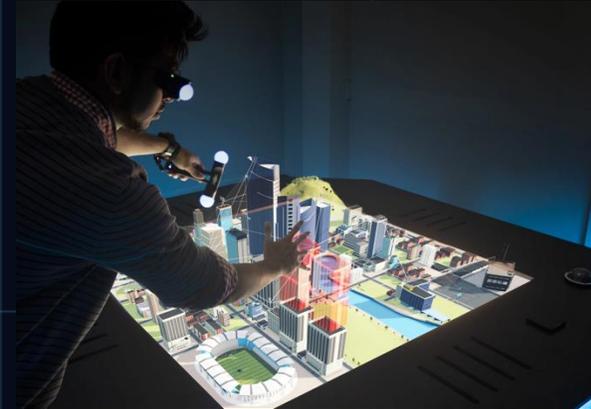
## Holo-Room

Immersive, multi-user  
spatial room



## Holo-Wall

Large wall visualization  
for operations centers



## Holo-Table

Compact tabletop  
display for design &  
review



## Display Prime

Flagship 3D display for  
research & collaboration

**RealityBridge SDK** - Integrates Tekle visualisation with Revit, Unity, Unreal

**Tekle Cloud Services** - SaaS for data sync, fleet management & analytics



# Why Tekle on Azure?

Built on Azure. Paid with Azure. Protected by Azure.

## Procurement Simplicity

Purchase via Azure Marketplace with no new contracts or lengthy procurement cycles. Deploy within minutes using your existing Azure relationship.

## Budget Efficiency

Every pound spent counts fully toward your existing MACC commitment, maximising your Azure investment whilst delivering transformative technology.

## Scalability

Cloud, hybrid, or on-premises flexibility ensures Tekle grows with your organisation's evolving needs and infrastructure requirements.

## Enterprise Security

GDPR, ITAR, and ISO 27001 alignment with data hosted in Azure regions, ensuring compliance and data residency requirements are met.

# Proven ROI

Every Tekle deployment pays for itself while consuming Azure credits.

Industry	ROI (3 years)	Payback	Key Benefits
Healthcare	4-5x	6-9 months	Faster diagnosis and reduced errors
Engineering	3-4x	7-11 months	Less travel, fewer redesigns
Construction	3-4x	8-12 month	Improve coordination
Defence	2.5-3.5x	9-14 months	Faster planning and readiness



# Security & Compliance



## Multi-Layer Encryption

AES-256 and TLS 1.2+ protocols protect data in transit and at rest



## Azure Region Hosting

Hosted within Microsoft Azure regions for data residency and compliance



## Incident Response

NIST 800-61-based processes ensure rapid threat detection and mitigation



## Regulatory Compliance

GDPR, ITAR, CCPA, and ISO 27001-aligned controls meet global standards

# Your Path to Deployment

Use your Azure credits before they expire

- 1) Check your remaining Azure MACC balance
- 2) Access your Azure Portal with enterprise credentials
- 3) Find "Tekle Holographics" in the Azure Marketplace
- 4) Select your preferred product for your use case
- 5) Deploy - billed directly to your Azure account
- 6) Activate your holographic workspace within days



✓ All Tekle purchases count toward your Azure Consumption Commitment (MACC)





# Let's Unlock Your Azure Potential

Don't Let Your Credits Expire — Transform Them Into Innovation

## Book a Strategy Call

Discuss your use case and MACC balance with our Azure specialists

[tekeholographics.com/booking/macc](https://tekeholographics.com/booking/macc)

## Try the ROI Calculator

Estimate your potential returns and payback period in minutes

[macc.tekeholographics.com](https://macc.tekeholographics.com)

## Explore on Azure Marketplace

Browse our complete portfolio and deploy today

[marketplace.azure.com/tekeholographics](https://marketplace.azure.com/tekeholographics)

## Tekle Holographics – Azure Partnership Team

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